Aaron Hoefling 2020 Campaign Chair

As a volunteer, donor, and advocate for the United Way of Jackson County I am proud to be this year’s campaign chair. The United Way is a leader in our community by connecting people and resources in ways that creatively address the significant challenges faced by many of our friends, neighbors, and coworkers.

Not only does United Way fund programs that focus on those basic building blocks of a good life, the United Way has become a change agent for areas such as high school graduation, mental health and suicide prevention awareness, meth and opioid addiction, child abuse, and empowering women leaders.

I am excited to lead this year’s campaign so that we can continue to lead that change by increasing impactful funding that supports programs across our community. Join me in giving, advocating and volunteering to mobilize caring to affect change!

Aaron Hoefling
US Bank
Almost 1,200 students are in the Big Idea cohort — 100% High School Graduation! We’ve been with these students since they were in the 5th grade and now the time is here! 975 are on track for graduation! This is remarkable improvement from 2012 and yet we have far to go by June 2020! We continue to provide individual services to students including eye glasses, sports exams, bikes and more. We do large scale projects bringing them all together like we did with Dutch University with Dutch Bros. Our partnership with OHSU at SOU continues doing a drop out risk assessment survey each year.

United Way also funds 5 programs focused on increasing high school completion.

Our partnership with RVTD to reduce barriers to transportation for aging populations, people with low income, and those with disabilities continues. We are working hard to remove barriers to get to work, to school, to needed appointments and to leisure activities.

In addition, we fund 2 programs focused on removing transportation barriers.

WiLL, United Way’s women’s leadership council, is celebrating 14 years of helping women and girls Stand Strong! And with that comes a big bold vision for the future. Instead of making grants, WiLL invests in needs that bust barriers to create greater self-sufficiency for women and girls across Education, Income, Health and Transportation so they can stand strong! We fund job skills, licenses, classes, camps and more on a referral basis to create the opportunities for women and girls to take their own next giant leap forward!