





UnitedWayofJacksonCounty.org



"No matter what people tell you, words and ideas can change the world." — Robin Williams

What an incredible ride! The year ended with our increased understanding and deeper commitment to transportation as a social issue. We launched our Mobility Management project in partnership with RVTD with the beginning of United We Ride and the Bike Team. We're exploring ways to help people access education, jobs, and health care in easier ways. We continued our great efforts with BIG IDEA kiddos! They ended 6th grade with a T-shirt from a college or university across the country and some from around the world thanks to our social media followers! Speaking of which, like us on Facebook, United Way of Jackson County and The Big Idea Community page. Follow us on twitter at UWJACKSON. Our VITA (Volunteer Income Tax Assistance) site in partnership with Teresa McCormick Center and AARP Foundation Tax Aide sites continue their efforts to bring back more than \$3.2 million to Rogue Valley residents in earned tax credits. HOPE Chest, Project Community Connect, WiLL and Day of Caring along with our 57 funded partners continue to help our community be the place we all want to live, work and play. There's always room for you to give, advocate and volunteer – to LIVE UNITED.

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### MISSION

To improve lives by mobilizing the caring power of Jackson County communities.

#### VISION

We will build a stronger Jackson County by mobilizing our communities to improve people's lives.

## OUR BELIEF

At its core, United Way of Jackson County believes people are connected and interdependent. When we reach out a hand to one, we influence the condition of all. We all win when children form healthy attachments through a loving family, when they succeed in school, graduate and make successful transitions to adult responsibilities. We all win when families are financially stable, when people have good health, and when people are engaged and connected. We all win when people have transportation to pursue education, access medical services and work. Through our role as convener, facilitator and advocate, our goal is to create long-lasting change by addressing the underlying causes of problems. This belief forms the foundation for our strategies for education, income, health and transportation.

### ACCOUNTABILITY

- Finance committee manages financial and investment policy, hires the independent auditor, serves as uncompensated volunteers, and has two CPA members.
- Board requires staff to be responsible for accuracy, fairness and completeness of financial statements and IRS 990.
- Have established procedures for anonymous report of any financial concerns and ensure that any report is fully investigated.
- Contracts with audit firm for audit and 990 preparation.
- Conflict of interest and code of ethics for staff and volunteers.
- Accounting and records retention policies regularly reviewed.
- 360 degree evaluation of executive director.

## **Day of Caring**

#### Day of Caring Sites, Teams

- Rogue Valley YMCA People's Bank of Commerce, Providence Health System, and Rogue Creamery – spring cleaning
- Compass House The Mankind Project painting
- ACCESS Rogue Credit Union painting
- Southern Oregon Head Start Harry & David, Mike Gard, Marsha Billeci painting
- Roots & Wings Regence BlueCross BlueShield, US Bank, AmericanWest Bank landscaping, playscaping, gardening, painting

Value of projects estimated at \$28,000



## Education

DARE TO BE BIG! Over 1,000 6th graders are part of THE BIG IDEA partnership between United Way, Medford 549C School District, Cave Junction and our communities to create 100 percent high school completion for the Class of 2020. In September 2013, Talia Matthias was hired as Education Impact Director. Numerous activities have occurred as a result; mentoring and tutoring have begun, kids have received eye glasses, basketball scholarships, parent night with High Tech Crimes Task Force and more. In June 2014 every student received a college T-shirt donated from all over the world. Seeing is believing.



# Health

United Way's health imperatives are about volunteerism and child abuse prevention. Our volunteer engagement continued to increase and our commitment to Jackson County CAN (Child Abuse Network) is unwavering. CAN's public event to share stories of local children journeying through the trials and tribulations of abuse continues to draw people to downtown each April. And a family fun night was added in 2014.



## Income

There is no better way to work toward financial stability for a family than financial literacy and free income tax preparation. The CASH (Creating Assets Savings and Hope) Southern Oregon coalition comes together to do just that. Last year's free tax preparation sites brought back nearly \$3 million to the Rogue Valley! This has tremendous economic impact, equal to a major employer.





# **Transportation**

United Way's grant through Rogue Valley Transportation District and Oregon Department of Transportation funded Mobility Manager, Connie L. Wilkerson. Connie has worked to improve the public transportation experience with training on how to use the more complex aspects of the bus system. The Project Connect Bike Team is putting used bicycles to work for clients of partner agencies with her guidance.

# **Funded Partners**

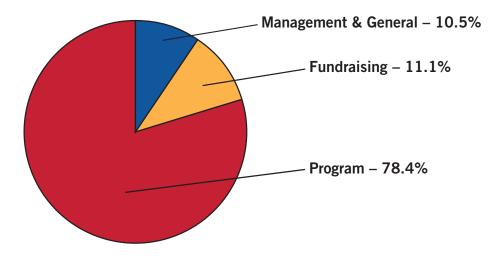
43 programs through 35 partner agencies standing on the four strategic pillars of a good life – Education, Income, Health and Transportation – help every other person in Jackson County with direct services. All donations to United Way share a proportionate percentage of the actual costs of fundraising and administration and a three-year average pledge loss percentage. No membership dues or fees are charged to agencies belonging to the United Way of Jackson County Federation of the Combined Federal Campaign.



#### United Way of Jackson County

#### **Statement of Financial Position**

	For year ending June 30 2014	For year ending June 30, 2013
Current Assets	•	
Cash & Cash Equivalents	18,856	39,308
Current Portion of pledges receivable, net	320,315	216,228
Prepaid Expenses	517	967
Other receivables	_	538
Total current assets	339,688	257,041
Property & Equipment, net	8,549	17,632
Other Assets		
Noncurrent portion of pledges/grants receivable, net	18,201	25,813
Beneficial interest/OCF	500,300	449,861
Total Other Assets	518,501	475,674
Total Assets	866,738	750,347
Current Liabilities		
Accounts Payable & Accrued Liabilities	17,036	13,607
Undesignated allocations payable	36,224	35,106
Designations payable	79,999	99,540
Note Payable - line of credit	35,000	
Total Liabilities	168,259	148,253
Net Assets		
Unrestricted	470,768	434,159
Temporarily restricted	114,595	54,819
Permanently restricted	113,116	113,116
Total Net Assets	698,479	602,094
Total Liabilities and Net Assets	866,738	750,347



#### **Board of Directors**

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**CALL. GET CONNECTED. GET ANSWERS**